

UNIVERSITY DIPLOMA IN RELIGIONS AND MEDIA

Main Language of Instruction:

French ☐ English ☐ Arabic ☒

Campus Where the Program is Offered: CSH

OBJECTIVES

The media's role extends beyond merely conveying news; it also involves shaping and guiding public opinion, fostering communication and dialogue among individuals, groups, and nations. Additionally, the media serve to create issues and facilitate interactions. This program aims to meet the needs of modern Christian and Islamic religious establishments by enabling them to better utilize advanced media technologies. The diploma offers both theoretical and analytical insights, along with practical training in media technologies.

PROGRAM LEARNING OUTCOMES (COMPETENCIES)

- Report religious news through the media professionally
- Critically analyze the relationships and challenges between media and religion
- Solve communication problems in a renewed and strategic way
- Practice responsible journalism in the service of human rights

ADMISSION REQUIREMENTS

Anyone wishing to pursue this university diploma must hold a university degree.

PROGRAM REQUIREMENTS

30 Credits: Required Courses (30 credits)

Required Courses (30 Cr.)

Introduction to the Theory of Religion (2 Cr.), Cultural Context in the Middle East (2 Cr.), Print Media and its Techniques (2 Cr.), Online Media and its Techniques (4 Cr.), Television, Radio and Their Techniques (2 Cr.), Church, Islam and the Media (4 Cr.), Communication Strategies and Religions (4 Cr.), Social Media Issues (4 Cr.), Media Law and Ethics (4 Cr.), Politics and Religion in Lebanon (2 Cr.).

COURSE DESCRIPTION

064ITHR12	Introduction to the Theory of Religion	2 Cr.
This course introduces the main approaches to the study of religion from a philosophical, social, and historical perspective. Students will address concepts such as rituals, sacred texts, faith, and religious institutions to build the theoretical foundations for understanding religion in contemporary public life.		
064CCMO12	Cultural Context in the Middle East	2 Cr.
This course explores the cultural, religious, and social diversity of the Middle East, and examines the historical evolution of societies and identities in the region, with a focus on the impact of culture on communication and media practices.		
064PETC13	Print Media and its Techniques	2 Cr.
Students learn the basics of news writing, interviewing, and reporting. This course develops practical skills for covering religious and social issues in newspapers and magazines. It also addresses ethical standards and source verification.		

o64MCETI2	Online Media and its Techniques	4 Cr.
This course focuses on digital journalism and online content production. Students learn how to create, edit, and publish content on websites and digital platforms. The course also deals with audience interaction and multimedia storytelling.		
o64TERAI2	Television, Radio, and Their Techniques	2 Cr.
This course introduces audiovisual communication techniques and radio and television broadcasting. Students acquire basic skills in program development, interviewing, and the presentation of media programs. Hands-on exercises also help them understand the processes of radio and television production.		
o64EIMDI2	Church, Islam and the Media	4 Cr.
This course addresses the representation of Christianity and Islam in the media. Students analyze the communication strategies adopted by religious institutions and explore media coverage of interfaith issues and public debates.		
o64SCORI3	Communication Strategies and Religions	4 Cr.
Students learn how to design communication plans for faith-based and nonprofit organizations. The course introduces the concepts of strategic communication, public relations, and crisis communication. Real-world case studies are used throughout the semester.		
o64PRSOI2	Social Media Issues	4 Cr.
This course examines the impact of social media on religious discourse and public opinion. Students analyze the opportunities and risks associated with digital communication. Topics include misinformation, online communities, and digital ethics.		
o64DMDDI2	Media Law and Ethics	4 Cr.
This course introduces the legal and ethical framework that governs media activities. Students study freedom of expression, privacy, copyright, and professional responsibility. It also discusses contemporary ethical dilemmas through case studies.		
o64REPOI2	Politics and Religion in Lebanon	2 Cr.
This course examines the interplay between religion and politics in Lebanon, with particular attention to the role of religious groups in public life and governance, with particular attention to citizenship, pluralism, and contemporary challenges.		